

# Co-creation Workshops

Recently we're really excited to see that more and more organisations, brands and practitioners want to give young people a voice. And co-production is an amazing way of doing that... collaborating with young people to co-produce services, products and even creative campaigns.

But co-production isn't easy; it requires a deep understanding of how to nurture a group of children and/or young people with shared lived experience, as well as the expertise to produce something beautiful, effective and meaningful for everyone involved.

A lot of the time what's called co-production is just consultation dressed up as something more - focus groups or content creation - and that doesn't do young people justice.

That's where we come in.

Effervescent is at the cutting edge of creative co-production. We've developed our proprietary methodology over twenty years of practise and have collaborated with young people to co-produce services and campaigns that have created dramatic social change.

## One and two-day workshops

Our workshops will give you and your team everything you need to start collaborating with young people in a meaningful way.

Our Creative Director Eloïse Malone delivers immersive workshops for groups of up to ten people, either remotely or face-to-face. Our practise with young people is highly creative and a lot of fun; and Eloïse applies some of the same principles to our workshops.

## Workshop Content

In one day we can give your team a thorough introduction to creative co-production. They will come away with a good understand of the theory and it's application; able to spot opportunities for co-production within your organisation.

In two days we can take things much further; at the end of the workshop your team will be highly knowledgeable about co-production and will have the practical tools they need to start building this approach into their role.

## Day 1

### Introduction to Creative Co-production

The reasons for co-production and the power of this approach

Current applications of co-production

Our **meffod** process in summary

A summary of the theories and frameworks that underpin our **meffod**

How to measure impact and evaluate success

Strategic considerations and getting to the right brief for your organisation

## Day 2

### Practical application

Identifying and recruiting the right young people to collaborate with

Putting the right risk assessment & safeguarding in place

Our **meffod** process in detail:

- How to uncover and identify universal insights and 'truths'

- How to help young people to develop creative ideas

How to build services and campaigns collaboratively

Implementation and how to get started

## Costs

1-day workshop for up to ten people £1,950 + VAT

2-day workshop for up to ten people £3,600 + VAT

Sadly as a charity we can't offer workshops free of charge, but we have made them as affordable as possible and are able to offer concessions for charities and individual practitioners.

**Please contact [richard@eff.org.uk](mailto:richard@eff.org.uk) for more information or to book.**