

**Fundraiser**

Effervescent is an award-winning socially motivated creative agency. We are a charity and social enterprise, dedicated to making the world kinder and happier through creativity, innovation, and ethical entrepreneurship.

We develop campaigns and creative assets for commercial brands, voluntary sector organisations and NGOs by training children and young people as campaigners and creatives.

Our current or recent investments and grants come from Esmee Fairbairn Foundation, Children in Need, Arts Council England, Big Lottery, and Resonance. In 2018 we were Plymouth Post Office’s charity of the year.

**Location | Plymouth (with occasional national travel)**

**Salary | £28 – 35k FTE (depending on experience and skills) plus annual bonus**

**Permanent | Full Time | 37 hours per week**

This is a mid-level position working with our Director of Resources to create and action a strategy to sustain and develop our work with children and young people.

We are looking for someone who can:

- search for and respond to funding opportunities by collaborating with our creative team to develop and **submit grant proposals** for exciting programmes of meaningful and authentic, ground-breaking work
- raise money from local, national and international **businesses and private donors**
- **recruit, motivate, organise and facilitate supporters** to raise money for our work
- develop **online giving, and crowdfunding strategies**, and lead on making these successful
- contribute to our **communication and brand strategies**, including contributing to creative content and searching for exciting news stories
- Develop an employee giving and matched giving strategy, and volunteering strategy, with **local and regional businesses**
- manage and update databases to record donor contact and preference information

By 2022/23 you will be supporting us to bring in at least £300k per year in grants and giving.

**Person Specification**

<b>Essential</b>	<b>Desirable</b>
A proven track record in securing significant funds from trusts and foundations	Qualification or experience in marketing, communications, media or business
High level skills in persuasive writing and communication	Qualification in fundraising
Proven skills in networking and developing positive, lasting relationships with volunteers and supporters	

Experience of developing bids to trusts and foundations across social wellbeing, mental and physical health, arts, and innovation sectors	
Energetic, audacious, curious approach to your work	
Strong team player able to prioritise complex workloads	
Genuine commitment to social justice and social good	
Resilience, and an entrepreneurial approach to hitting demanding targets	
Skills in project management, project budgeting, reporting and project evaluation	

As children and young people work with us on site, a DBS check is required for this position.

We are a friendly, lively, dog-friendly office with a flexible approach to working hours. We are an equal opportunities employer. We welcome job share applications for this position.

**How to Apply:**

Send a CV and cover letter outlining your skills, experience, and interest in this position to:

Karim Ahmed  
 Company Coordinator  
 hippocampus@eff.org.uk

For informal discussions about the position with Effervescent’s CEO Eloise Malone, please email Karim Ahmed and he will organise a 20 minute phone call with Eloise between Monday 18 February and Friday 1 March 2019.

**Closing Date for applications: 9am Tuesday 12 March 2019**

Interviews and Selection Day in Plymouth: Monday 25<sup>th</sup> march 2019 (tbc)

More information about Effervescent: [www.eff.org.uk](http://www.eff.org.uk), @EffervescentUK