

Creative Producer: Studio Team

Effervescent is an award-winning socially motivated creative agency.

We develop campaigns and creative assets for commercial brands, voluntary sector organisations and NGOs by training children and young people as campaigners and creatives.

Location | Plymouth (with national/international travel)

Salary | £27 – 33k FTE (depending on experience and skills) plus annual bonus

Permanent | Full Time | 37 hours per week

This is a mid-level creative position developing creative campaigns – from initial concept to realisation.

We are looking for someone who is brilliant at working collaboratively with children and a team of creative people to achieve outstanding production values and hard-hitting creative assets. You will be great at coming up with concept ideas, but also contribute to building campaigns through your writing, music, filmmaking, design, photography etc skills.

Effervescent has a studio team, an enterprise team and an education team.

The Creative Producer will deliver a range of projects and campaigns for Effervescent's studio team:

1. Lead Creative Production and Project Management:
 - a. Respond to clients' briefs with imaginative and exciting pitches, which embrace the role of children and young people as co-producers of content
 - b. Work strategically with partners and clients in commercial, statutory, government and voluntary agencies to recruit and support children and young people who will benefit emotionally, educationally and socially from co-producing campaigns with us
 - c. Lead or support creative development of campaigns and creative content with groups of children and young people both with and without extra mental, social, and health needs (supported in the probation and development stages by the Creative Director) in devising and production phases
 - d. Project manage campaign planning, production and delivery
 - e. Work with the Director of Operations to ensure budgets are carefully managed, and contractual targets are met
 - f. Lead evaluation and impact-recording processes for campaigns and young campaigners
 - g. Write project reports
 - h. Train, support and mentor junior staff and students
 - i. Develop and write pitches and funding applications to support creative work in response to opportunities, in collaboration with the fundraising team

2. Support Effervescent’s wider team’s creative projects including hosting events; giving talks and lectures; blogs and podcasts; and supporting development of programmes of work.

3. Proactively develop new areas of work, including working with potential clients to identify projects; writing project proposals and budgets; contributing to or leading funding bids or commercial pitches; liaising with partners; managing projects from initial conception to delivery; hiring and selecting artists, directly working with audience groups, evaluating and reporting on the work.

Time allocation per year:

Area of Work	Notional Hours Per Week	Percentage of Job Role
Direct delivery of projects (chargeable to clients)	24	65.0%
Project development and general/expert support to other Effervescent projects	5.5	15.0%
Team meetings and supervision	3.75	10.0%
Research and development / CPD / blogging & lecturing	3.75	10.0%
TOTAL	37	100%

Person Specification

- Degree in an arts, advertising or humanities subject
- At least five years professional experience in a creative practice: performance, visual art, media arts, writing, music, film, advertising etc.
- At least three years experience of leading and developing professional creative projects from concept to realisation
- At least three years substantial practice in working with children or young people in health/education/community development/youth work or play work / therapy OR evidence of training
- Skills in project management, project budgeting, reporting and project evaluation
- Experience of working in or in partnership with health, social realm, social care, heritage, culture, tourism, aid, NGOs or commercial sectors on creative or “social good” projects
- Demonstrable skills in research, blogging, publishing, blogging, giving conference papers and teaching
- Energetic, audacious, curious approach to your work
- Strong team player able to prioritise complex workloads
- Genuine commitment to social justice and social good
- Skills in developing new projects, including winning contracts, investment, or funding

As most of our work is done in collaboration with children and young people we are often called upon to work evenings and weekends, and school holidays.



We are often called to work in other parts of the UK. You will therefore need to be available and willing to work away from home as necessary.

A DBS check is required for this position.

How to Apply:

Send a CV and cover letter outlining your skills, experience, and interest in this position to:

Karim Ahmed
Company Coordinator
hippocampus@eff.org.uk

For informal discussions about the position with Effervescent's CEO Eloise Malone, please email Karim Ahmed and he will organise a 20 minute phone call with Eloise between Monday 18 February and Friday 1 March 2019.

Closing Date for applications: 9am Monday 4 March 2019

Two-day selection process in Plymouth: 16 & 17 March 2019 (tbc)

More information about Effervescent: www.eff.org.uk, @EffervescentUK